



## Lawn Tennis Association partners with SerLive, on line management and scheduling system for your Tennis club.

London, October 20<sup>th</sup>

The LTA, in partnership with SerLive, has agreed a special offer to all LTA affiliated clubs for its online tennis club management system. As part of this agreement the SerLive solution will be made more affordable to tennis clubs by pricing it according to the size of the club (active tennis members).

*« Having met the performance criteria of our IT team, we have added SerLive on to our preferred suppliers list. This list is promoted to all 2700 affiliated clubs»,* said **Sophie Keates** from LTA.

*“We are pleased to enter into this agreement with LTA as it demonstrates the quality and performance of our application”* said **Dominique Nadaire**, founder and President of SerLive. *“This adds to our strength of relationships with Tennis Associations around the world”.*

*“ProTech Media Services are pleased to have been appointed the UK distributor of SerLive’s service. We are experienced in the provision of membership management services to clubs in the UK and this is a powerful addition to our capabilities”* said **Richard Couchman** a director of the company.

### Companies Overview:

#### SERLIVE

SerLive is offering a complete online solution to help manage your tennis club. This extensive package will enable you to benefit from many features.

The heart of the program, the dynamic scheduling system, allows members to book courts for single or double games, online, from any Internet access point. This facility can also help club managers (administrators and coaches) to organize their schedules, including their daily coaching lessons, league matches, special events and tournaments.

The system can be tailored to the specific demands of individual clubs no matter how many courts or how complex the booking arrangements. Other features include an online pro-shop to sell your club’s products and a flexible website to facilitate advertising and a social network tool. The SerLive

management system is definitely an asset to help increase your business and manage your club efficiently with the minimum amount of intervention from club staff.

It has approval from the French Tennis Federation and is also being introduced into a number of United States Tennis Association (USTA) sponsored clubs.

## PROTECH MEDIA SERVICES

ProTech Media Services, the UK supplier of the SerLive service, specialises in providing software solutions to clubs and associations. The first installation of the online booking system is at the Hurlingham Club in London. ProTech Media Services are now promoting the product to tennis and general sports clubs to make them aware of the opportunities to improve services to their club members.

As previously mentioned, LTA affiliated clubs are eligible for the special offer of pricing based on the number of active members in your club, therefore, bringing the benefits of this solution within reach of the smaller clubs as well as the larger ones.

For further details:

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