

THE INSTITUTE OF PHYSICS UPGRADES TO PRO-8

THE INSTITUTE OF PHYSICS SELECTS PROTECH AND PRO-8 TO BUILD ON THEIR MEMBERSHIP, EVENTS MANAGEMENT AND INTRODUCE A FULL CRM AND MARKETING FACILITY TO SUPPORT THEIR CORPORATE STRATEGY

02/08/10: The Institute of Physics (IoP) announced today that it had signed a contract with ProTech Computer Systems Ltd for a major new upgrade to the latest version of the Pro suite; Pro-8. The decision to upgrade was based on the number of new features and benefits offered by the new version and the continued excellent working relationship between the two organisations. The Institute of Physics, headquartered in Portland Place in London is a scientific charity devoted to increasing the practice, understanding and application of physics. It has a worldwide membership of over 36,000 and is a leading communicator of physics-related science to all audiences, from specialists through to government and the general public. Its publishing company, IOP Publishing, is a world leader in scientific publishing and the electronic dissemination of physics.

John Brindley, Director Membership & Business at The Institute of Physics explained that their decision to upgrade was based on a clear demonstration of the vastly increased functionality contained within the new version. Features such as CRM, Workflow management, Campaign Management will add tremendous value onto what is already a solid and reliable foundation.

He went on to say "Having now been a client of ProTech for over eight years, although no supplier of membership management systems can achieve a 100% level of client satisfaction, in our experience they have been the closest to this goal that, as an organisation, we have ever experienced, as such continuing to follow ProTech's product roadmap makes complete sense."

Mark Trough, Managing Director of ProTech commented "As a valued and long standing client, we are delighted that IoP have contracted to upgrade to Pro-8. The latest version owes a significant debt of gratitude to the entire client base who have offered contributions and ideas to the functionality now included in this new version. We believe that IoP will make significant productivity and business process improvements using this latest version"

About The Institute of Physics

The Institute of Physics is a scientific charity devoted to increasing the practice, understanding and application of physics. It has a worldwide membership of over 36,000 and is a leading communicator of physics-related science to all audiences, from specialists through to government and the general public. Its publishing company, IOP Publishing, is a world leader in scientific publishing and the electronic dissemination of physics.

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About ProTech Computer Systems Ltd

ProTech has been an independent specialist supplier to the not-for-profit and education sectors for more than fourteen years and has built up an unrivalled expertise and an impressive installed base of existing clients. We are recognised as having an excellent track record in the more complex membership and education management environments and can provide a more sophisticated and flexible system than other suppliers in the sector. Some suppliers have preferred to adopt a simple "out of the box" solution for less demanding applications whilst others who offer the more sophisticated solutions have tended to widen their target market and, in our view, lessened their focus on the needs of the not-for-profit sector.

We are wholly focussed on the specialised needs of our customers and can meet their requirements with a single highly configurable software solution. We are based in the West Midlands, with a satellite office in London, but operate throughout the United Kingdom.

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